TOP7 | FRACTIONAL & INTERIM LEADERSHIP

Fractional & Interim CFO

A TOP7 PRACTICE • FRACTIONAL · INTERIM · PROJECT

Senior financial leadership scoped to the stage you're in. Cash visibility, a forecast you can trust and reporting your board will read, plus a plan for the raise, acquisition or exit ahead. You get an experienced CFO's judgment without adding a full-time executive.

SIGNS YOU NEED A CFO NOW

- You find out how the month went three weeks after it ended.
- Cash surprises you, even when the business is growing.
- A raise, acquisition or sale is coming, and nobody on the team has run one.
- Your board or investors are asking for numbers you can't produce with confidence.

WHAT WE DO

Finance Management
Ongoing ownership of the finance function: close, controls and the numbers leadership runs on.

FP&A & Cash Flow Forecasting
Forward visibility into cash and performance, so you stop steering by the rear-view mirror.

Board & Investor Reporting
Board packages that answer the question before it's asked.

KPI Dashboards & Unit Economics
The handful of metrics that predict the business, in one live view.

Fundraising & Capital Raise Support
Investor-ready models, data room and the narrative to get a round closed.

M&A Diligence & Modeling
Buy- or sell-side models and diligence that hold up under scrutiny.

Exit Readiness & QoE Prep
Get the books, metrics and story ready before a buyer's accountants arrive.

Cash Crisis Triage
A steady hand and a clear path back to stability when cash is under real pressure.

HOW IT WORKS

1. Get cash visibility, clean up the books and find the numbers that run the business
2. Build a rolling forecast, a monthly close you can trust and board-ready reporting
3. Execute a 30/60/90 plan under the Velocity-7 Framework
4. Hand off to your team and decide on a full-time CFO

VALUE TO YOU

- Executive financial judgment without a full-time executive hire
- One accountable CFO, backed by the full Top7 bench
- Hours that flex up for a crunch, then back down
- Option to hire your Top7 CFO full-time as you grow

> Typically about 8 to 60 hours a month, at under 10% to 60% of the cost of a full-time CFO. For companies with $10M–$500M in revenue.

Let's talk about your finance function.

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